2017 SEES RAVE-A-ROO PARTNER WITH IMPRESSIVE LINE-UP OF GLOBAL COMPANIES AND WORLD RENOWNED EVENTS

The biggest and best family rave festival, Rave-A-Roo, returned to the Ministry of Sound superclub in October and November 2017, sponsored by VTech and Gel A Peel, respectively.

October's sold out event, which welcomed over 1500 mini revelers, partnered with global electronic learning product supplier, VTech, to support the launch of the new Kidicom MAX, a children's tablet that aids independent learning and discovery exploration.

The second event, which took place on November 11, partnered with MGA's best selling brand, Gel-A-Peel, offering guests the chance to customize their own accessories using the new range of two-tone and colour change gels.

2017 also saw Rave-A-Roo host a number of pop-up events across the country from Festival No.6 in Portmeirion to House of Common festival in Clapham, as well as a number of collaborations with high profile brands including Selfridges, Intu Trafford Centre and the Eden Project.

Speaking of a busy 2017, Jenny Kane, Rave-A-Roo Co-founder, said:

"We're really pleased to have had such an exciting year of partnerships and events. It's great to have the support of such well-respected brands, and it's all part of the reason we can deliver amazing sold-out events again and again."

Rave-A-Roo are planning another jam-packed summer filled with collaborations with more illustrious family brands, that will be just as relevant to parents looking for fun that educates as well as entertains.

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